WHAT IS CLAIMED IS:

1	1. A method for creating a multi dimensional report from information				
2	in at least one database, said method comprising:				
3	receiving a definition of at least one customer profile of a plurality of				
4	customer profile groups;				
5	receiving from a user input indicating a report configuration selection;				
6	creating at least one first dimension table based upon said report				
7	configuration selection and said information;				
8	creating at least one fact table based upon said report configuration				
9	selection and said information; and				
10	providing a report comprised of said at least one first dimension table and				
11	said at least one fact table.				
1	2. The method of claim 1 wherein said report is an customer profile				
2	report, said information further comprising business performance measures, said creating				
3	at least one first dimension table further comprising:				
4	creating a customer profile hierarchy; and said creating at least one fact				
5	table further comprising:				
6	aggregating said business performance measures according to said				
7	customer profile hierarchy.				
1	3. The method of claim 1 wherein said report is an operation report,				
2	said information further comprising business performance measures, said creating at least				
3	one fact table further comprising:				
4	aggregating said business performance measures; and				
5	filtering said customer profiles.				
1	4. The method of claim 1 wherein said report is a customer behavior				
2	report, said information further comprising customer records, said creating at least one				
3	first dimension table further comprising:				
4	creating a customer profiles; and said creating at least one fact table further				
5	comprising:				
6	aggregating customer records based on said customer profiles.				
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1	5. The method of claim 1 further comprising:				
2	creating a list of customers for each customer profile in said plural	ity of			
3	customer profile groups; and				
4	creating customer classification components in a meta model for e	creating customer classification components in a meta model for each			
5	customer profile group.				
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1	6. The method of claim 1 wherein said information comprises	;			
2	telecommunications information.				
1	7. The method of claim 1 wherein said information comprises	3			
2	financial information.				
1		. 11			
1	8. The method of claim 1 wherein said information comprises	retail			
2	marketing information.				
1	9. The method of claim 1 wherein said information comprises	3			
2	insurance information.				
1	10. The method of claim 1 wherein said information comprises	health			
2	care information.				
1	11. A method for creating a multi dimensional report from info	rmation			
2	in at least one database, said method comprising:				
3	receiving a definition of at least one customer profile of a plurality	receiving a definition of at least one customer profile of a plurality of			
4	customer profile groups;				
5	creating a list of customers for each customer profile in said plural	ity of			
6	customer profile groups;	profile groups;			
7	creating customer classification components in a meta model for e	ach			
8	customer profile group;	er profile group;			
9	receiving from a user input indicating a report configuration select	ion;			
10	extracting information from said at least one database;				
11	creating at least one first dimension table based upon said report				
12	configuration selection;				
13	creating at least one fact table based upon said report configuration	1			
14	election and said information; and				

IJ	providing a report comprised of said at least one first dimension table and				
16	said at least one fact table.				
1	12. The method of claim 11 wherein said report is an customer profile				
2	report, said information further comprising business performance measures, said creating				
3	at least one first dimension table further comprising:				
4	creating a customer profile hierarchy; and said creating at least one fact				
5	le further comprising:				
6	aggregating said business performance measures according to said				
7	7 customer profile hierarchy.				
1	13. The method of claim 11 wherein said report is an operation report,				
2	said information further comprising business performance measures, said creating at least				
3	one fact table further comprising:				
4	aggregating said business performance measures; and				
5	filtering said customer profiles.				
1	14. The method of claim 11 wherein said report is a customer behavior				
2	report, said information further comprising customer records, said creating at least one				
3	first dimension table further comprising:				
4	creating a customer profiles; and said creating at least one fact table furthe				
5	comprising:				
6	aggregating customer records based on said customer profiles.				
1	15. The method of claim 11 wherein said information comprises				
2	telecommunications information.				
1	16. The method of claim 11 wherein said information comprises				
2	financial information.				
1	17. The method of claim 11 wherein said information comprises retail				
2	marketing information.				
1	18. The method of claim 11 wherein said information comprises				
2	insurance information.				

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care information.

	19.	The method of claim 11 wherein said information comprises health			
care information	on.				
	20.	A method of transferring information from a first database, said			
first database organized according to a first data model, to a second database, said second					
database organized according to a second data model to serve as the basis of analysis of					
the data, said n	the data, said method comprising:				
	receiving as input a first data model definition;				
receiving as input a second data model definition;					
	creating a mapping, said mapping providing a translation for data from				
said first data r	nodel 1	to said second data model;			
migrating said data from said first database to said second database					
according to said mapping.					
	21.	The method of claim 20 wherein said first data model comprises a			
star schema.					
	22	The most and affection 20. The minute of the second			
		The method of claim 20 wherein said second data model comprises			
an identity cen	iric da	ta organization.			
	23.	The method of claim 22 wherein said identity is a customer			
identity.					
	24.	The method of claim 20 wherein said information comprises			
telecommunications information.					
	25.	The method of claim 20 wherein said information comprises			
financial inform	nation	•			
	26				
		The method of claim 20 wherein said information comprises retail			
marketing into	rmatio	n.			
	27.	The method of claim 20 wherein said information comprises			
insurance information.					
	28.	The method of claim 20 wherein said information comprises health			
	first database or database organithe data, said first data in according to said star schema. an identity centidentity. telecommunication information information information information information insurance insur	care information. 20. first database organized at the data, said method received creating said first data model at migrate according to said map 21. star schema. 21. star schema. 22. an identity centric data 23. identity. 24. telecommunications if 25. financial information 26. marketing information 27.			

1		29.	The method of claim 20 wherein said second data model comprises	
2	a reverse star schema.			
1		30.	A method of analyzing information from a database, said database	
2	organized acc	ording	to a first data model, said method comprising:	
3 ·		receiv	ring as input a definition of a second data model;	
4		creati	ng a mapping from said first data model to said second data model;	
5		analyz	zing said data based upon said second data model and said mapping.	
1		31.	The method of claim 30 wherein said first data model comprises an	
2	identity centric data organization.			
1		32.	The method of claim 31 wherein said identity is a customer	
2	identity.	J.L.	The method of claim 31 wherein said identity is a customer	
1		33.	The method of claim 30 wherein said information comprises	
2	telecommunications information.			
1		34.	The method of claim 30 wherein said information comprises	
2	financial information.			
1		35.	The method of claim 30 wherein said information comprises retail	
2	marketing information.			
1		36.	The method of claim 30 wherein said information comprises	
2	insurance information.			
1		37.	The method of claim 30 wherein said information comprises health	
2	care informati		2	
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